



Brim Chargers

Community Charging Overview

The New Build EV Charger Experts



Overview

Brim gives you complete control over your EV chargers. Our platform is designed for flexible user management, allowing you to assign chargers and set specific rules for individuals, groups or the public.

Built for Any Scenario

Custom controls for managing access and generating revenue with:

- Communal residential parking
- New build developments
- Schools and workplaces
- Single permit parking bays

Access for All Drivers

Communal Use:

Drivers simply scan the QR code and begin with Apple or Google Pay. No app required.

Private Users:

Residents or staff use the MyBrim app to access their assigned chargers securely.

Use Less Power

Our Intelligent Power Management (IPM) distributes available power second-by-second.

Meaning each car gets the fastest possible charge without ever exceeding your site limits.

No expensive grid upgrades. No complex electrical engineering.



Income Generation & Flexible Tariffs

Brim's Platform gives you granular control over your entire charging ecosystem.

Set Custom Tariffs

Offer different rates for residents, staff, or the general public.

Control Access

Lock chargers to specific user groups.

Off Peak Rates

Enable different pricing cheaper overnight charging.



Example income breakdown:

Based on 40p per kWh for a 50kWh charge

Breakdown	Pricing
Cost to the Brim customer	£20
Owner electricity cost *based on 24.5p average	£15
Brim 7% transaction fee	£1.40
Total Revenue	£18.60
Total Profit	£3.60

Key Benefits:



Set your own prices

The owner decides how much to charge based on energy costs and profit goals.



Custom Pricing Options

Offer different rates for residents, staff, or the general public.



Full Earning Control

Keep more of your revenue. Brim charges just a 7% transaction fee and a £5 monthly fee for active chargers only.

Simple, Transparent Billing

Brim manages the entire billing process. We handle all driver payments and support queries, ensuring a hassle-free operation. You receive automated monthly payments for the revenue your chargers generate.

How It Works:

Pre-pay system:

Users pay before charging

Monthly payments:

Owner receives automated monthly payments

No input needed:

Brim manages all customer service and technical issues.

Transparent Pricing

For a 7% transaction fee and a £5 monthly fee per active charger you get:

The Platform

The Brim software, including all updates, security patches, and remote fleet management.

The Support

24/7 UK-based support for your drivers and your management team.

The Hardware

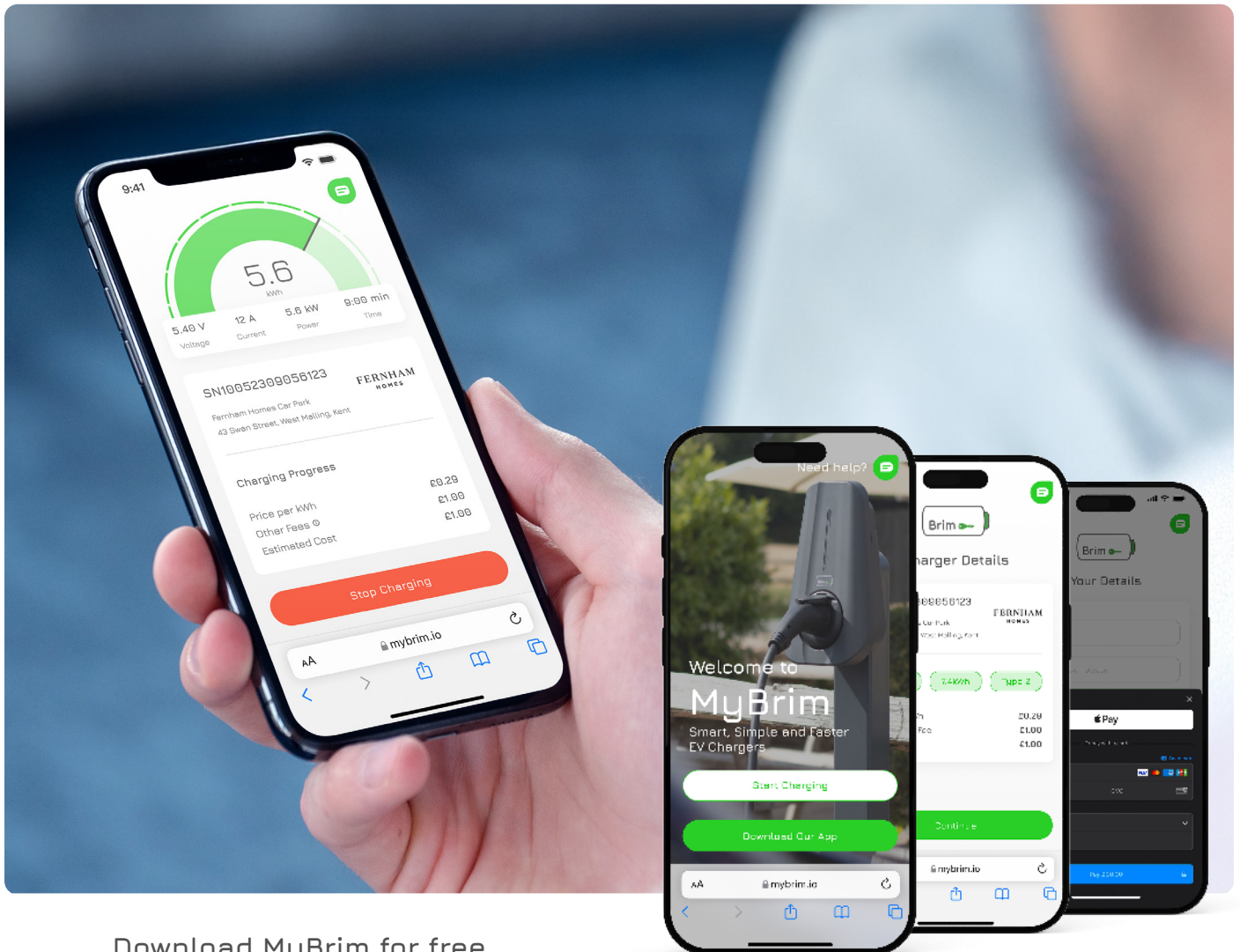
A 7-year, market-leading warranty on every charger.

The Maintenance

Proactive monitoring and ongoing maintenance to ensure your grid runs flawlessly.



App Experience



Download MyBrim for free



Charging history with detailed insights



Get real time security logs and alerts



Rent out your charger to friends and family

MyBrim is for Drivers.

The Brim app is built to be frictionless and provides a premium experience for your drivers.

It reflects the quality of your site and makes your charging grid an asset people value.

The app gives every driver total control over their charging.

Tracking costs in real-time and accessing a full history for expenses, it's a powerful tool built for their needs.



Design Your Future

Contact us to discuss your site. Our team is happy to provide a consultation and site overview free of charge.

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